

## **Yvan Huneault**

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### **Languages spoken and written**

English and French. I am fluently bilingual (excellent proficiency, oral and written).

### **Career profile**

I am journalist by training and I worked in radio and television for many years. I have spent the last 20 years or so working as a media skills trainer and a consultant in public relations, as well as in several other areas related to communications.

### **Employment history**

- Institut Format, Montreal (since 1992, contract): Media skills trainer and public relations consultant
- Association House, Ottawa (2007 to 2009, contract): Writer, web site manager, media relations and public relations consultant
- Groupe Fair-Play, Montreal (2003 to 2005, contract): On-camera talent, script writer, producer, director for broadcast and corporate projects
- Massy-Forget Relations Public Relations Montreal (since 1995, contract): Media skills trainer and public relations consultant
- Other media skills and public relations employers: Cossette (Optimum), National Public Relations, Fleishman-Hillard, Integrated Healthcare Communications, Hirst Communications
- Electronic media employers in Montreal since 1992 (contract): CFCF TV, TVA, Global TV, CBC Radio, CBC TV, CIQC Radio, CJAD Radio
- CBC TV Montreal (1983 to 1990): Anchor (best ratings in the history of the late evening newscast), reporter, writer, producer
- Government of Canada (1990 to 1992): Director of communications for the Minister of the Environment
- For more than 25 years: Host and facilitator for conventions, meetings, hearings, etc.
- For more than 25 years: Narrator / voice-over performer (National Film Board of Canada, independent documentaries and for corporate clients including Allstream, Mercedes-Benz, Rogers-Fido, U.S. Department of Energy, Reno-Depot, Loto-Quebec)

### **Achievements**

- Over the years I have provided media skills training to hundreds of CEOs, managers, communications directors and spokespersons in all manner of private and public sectors. Examples of clients: Hydro Quebec, Pfizer, Cirque du Soleil, Home Depot, Holcim, Alcan, Bombardier Aerospace (and Transport), Quebec Ministry of Health and Social Services, Quebec Provincial Police, Quebec Order of Medical Specialists, Desjardins Insurance, TD Bank, Telus, Air Canada, École Polytechnique, Saputo Foods.
- In January 1998, an ice storm battered parts of eastern Canada and Hydro Quebec's distribution system was badly damaged. By happenstance, in December 1997, senior

communications officers from the utility participated in an intense training session during which I was one of the instructors. Hydro Quebec distinguished itself with its communications during the storm and its aftermath.

- In 1992, Canada became the first country to publish a UV Index. In the months that preceded the launch of the program, I participated in efforts to simplify the presentation of the data.

### **Professional and community service**

In my role as a media skills trainer, I provide pro bono services to groups such as Amnesty International and Médecins Sans Frontières. As a narrator, I provide service to non-profit organizations (i.e. an audio collection on world peace for school children) and I have contributed my services to, or have been a member of boards of directors for organizations such as the SPCA, Head & Hands and the Ville-Marie Oncology Foundation.

### **Education and training**

I have a Bachelor's degree in Journalism from Carleton University in Ottawa. I began my broadcasting career at the age of 16. In subsequent years, I worked with and was inspired by, skilled communicators who helped me to hone my analytical skills as well as the techniques required to synthesize content and to present information.

### **Computer skills**

I have been a computer hobbyist (PC) for some 30 years. Since 1995, I have been developing, installing and hosting web sites for clients (mostly small and medium organizations), colleagues and non-profits. I know my HTML and I can rig Javascript and PHP on servers.

### **Hobbies and personal interests**

I love to write and my style is more suited to the English language (or vice-versa) than it is to French (even though the latter is my mother tongue). I enjoy writing humorous pieces, technological exposes and I have even had a role as the co-author of a book of recipes ("The Best of Betterbaking.com") which was derived from a web site that I developed with a colleague a few years ago. I like cooking, reading, visits to the gym and what is called "bricolage" in French (puttering with various household repairs and looking very busy and serious while doing it).

(December 2010)